Sales Manager

A Sales Manager must exemplify strong sales and leadership qualities. They should have vast knowledge of triathlon as well as swim, bike, and run equipment, and how to apply it to athletes' needs. Sales Managers must have the ability to build lasting relationships with prospective and current clients in order to build a regular customer base. Sales managers need to ensure that the customers are being provided the best in customer service as expected at Playtri and by Playtri clients. Sales managers should also ensure the day-to-day responsibilities of sales associates are being completed.

Sales Manager's Responsibilities:

- Be a leader on the sales floor with the customer as your number one priority
- Train new sales associates
- Perform quality bike fits on road, triathlon/TT, hybrid, mountain bikes
- Assess in-store challenges and create solutions
- Execute marketing strategies as directed by owners.
- Build rapport and lasting relationships with prospective and current clients.
- Work with owner on setting monthly, weekly, and daily targets for meeting goals
- Driving Referral business through customer relationships.
- Must have the flexibility to work a non-traditional schedule -WEEKENDS, HOLIDAYS AND EVENINGS.
- Must be strong at using Social Media platforms like facebook, Instagram and twitter.
- Ability to excel in a fast changing, diverse environment.
- An affinity and passion for fitness.
- Strong attention to detail and accuracy.

Compensation & Benefits:

- This position offers competitive base salary; based on experience & performance.
- · Benefits Available